Kidpreneur - Lemonade Activity Sheet

5 Steps to Success!

1. Lemonade Prep
2. Location
3. Advertising
4. Pricing
5. Goal Setting

Step One: Lemonade Prep

Ingredients

- 1 cup white, granulated sugar (can reduce to 3/4 cup)
- 1 cup water (for the simple syrup)
- 1 cup lemon juice
- 2 to 3 cups cold water (to dilute)

Directions

1. Make "simple syrup": Place the sugar and water in a small saucepan and bring to a simmer as shown in this picture. Stir so that the sugar dissolves completely and remove from heat.
2. Juice the lemons: While the water is heating for the simple syrup, juice your lemons. Depending on the size of the lemons, 4 to 6 of them should be enough for one cup of juice.
3. Combine lemon juice, simple syrup, water: Pour the juice and the simple syrup into a serving pitcher. Add 2 to 3 cups of cold water and taste. Add more water if you would like it to be more diluted (you should note that when you add ice, it will melt and naturally dilute the lemonade). If the lemonade is a little sweet for your taste, add a little more straight lemon juice.
4. Go ahead and set the lemonade aside or chill the lemonade in the refrigerator until your stand is all set up.

Thank you for stopping by to see us for ASU Door!

When life gives us lemons, we make lemonade!
Step Two: Location

Where would you set up your lemonade stand?

____________________________________

Step Three: Advertising

Use the space provided below to design a sign for your lemonade stand.

Step Four: Pricing

What price would you charge for your lemonade?

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Step Five: Goal Setting

List a few goals you have for yourself or your lemonade stand.

1.

2.

3.

We are so glad you watched our video. When you finish the activity sheet, please be sure to check out other videos from current W. P. Carey School of Business students.