The School of Art at ASU is ranked as a top 15 school in the nation!

Our fashion program was started in 2016 and now currently has over 350 majors and 200 minors.

Fashion is a $2.5 trillion global industry, with a diverse range of career paths.

The ASU fashion program combines history, business practices and hands-on studio experience to prepare students for a variety of roles in this world-wide industry.


Graduates are prepared to enter a variety of roles in the fashion industry, including fashion designers, merchandise display and window designers, textile and apparel production managers, fabric designers, marketing researchers and other fashion business analysts, supply chain managers for the apparel industry, fashion critics, curators and many other related positions.
In our Fashion Illustration course students learn how to draw a fashion figure from different angles using a live model and photographs. They learn how to illustrate various fabrics using different mediums and how to develop their own croquis style.

**WHAT IS CROQUIS IN FASHION?**

- Croquis means “sketch” in French. In the world of fashion design, a croquis is a quick sketch of a fashion figure. The word can also refer to the practice of drawing live models. Croquis drawings are minimalist in style and serve as a blank canvas for drawing clothing.
Fashion Activity

NOW LET'S DRAW OUR OWN DESIGNS!

- Use the following templates and prompts to create your own clothing designs and patterns.

- Inspiration can come from anywhere! You can look at other fashion designers, nature, magazines or patterns around the house.

**Materials Needed:**

- Drawing Pencil
- Eraser
- Scissors
- Ruler
- Magazine or Paper Scraps for collaging
- Any Drawing Material for Color
  - Markers
  - Color Pencils
  - Pastels
  - Watercolor & Brush
  - Water Cup & Water if using paint

SHARE YOUR CREATIONS AND DESIGNS WITH US ON SOCIAL MEDIA
@ASUSCHOOLOFART
The standard croquis is an elongated figure with longer proportions than the average woman.

The croquis is 9 heads tall from the top of the head to the ankles. (The feet are excluded from the equation since they can vary in height depending on type of shoes and heel height.)

The length and simplicity of form help to display clothing with a dramatic effect.

However, change your croquis to be any shape and size you would like!

Use the 9-head croquis template to create a fashionable outfit!
LET’S THINK ABOUT DIFFERENT FABRIC TEXTURES!

MAKE HER SPARKLE!

GIVE HER RUFFLES!

1. Outline simple identical garments on the provided templates above. For example, add a simple skirt, short, pant outline.
2. Using only lines and marks make the left model look like she is wearing a garment covered in sequences.
   a. What shape are your sequences? What color are they? do they shine? Are they big or small or both?
3. Now using only lines and marks make the right model look like she is wearing a garment covered in ruffles!
WHAT IS STREETWEAR?

- Contemporary street styles include hoodies, bomber jackets, tennis-style skirts, track pants, leggings, and sneakers.

- Contemporary streetwear is usually influenced by the generic sporty twists and sleek athletic lines.

- In general, relaxed silhouettes, clean shapes, little embellishments, and an overall sophisticated feel would be observed in the looks of the trend.

- However, it most commonly centers on casual and comfortable pieces.

Use this template to design your own streetwear fashion!
Fashion Illustration

Choose your favorite pattern from the provided ones and recreate it on the model's dress. Then give it some color!
Use this template to create your own T-shirt design. It can be a logo, a funny phrase, a simple abstract design or even a complicated pattern!
Don't stop thinking about fashion here!

FOLLOW THESE FASHION DESIGNERS ON INSTAGRAM FOR INSPIRATION!

@ISSEYMIYAKEOFFICIAL

@BRANDONMAXWELL

@PYERMOSS

@GWANBYCHARON

@THOMBROWNENY

@NICOLAFORMICHETTI
Fashion Illustration